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USA Pavilion & ISPA Bedding Centre Package Information

BOOTH NUMBERS

Use only booth numbers stated on your confirmation letter for shipping, advertising and visitor invites. The booth number consists of hall number, aisle letter and booth number; example 5.2 A-037 (hall 5.2, aisle A, booth 037).

USA & ISPA PAVILION PACKAGES

A booth package description and rendering are included in this service manual for:

- USA Pavilion Booths (Hall 5.2)
- ISPA Pavilion Booths (Hall 11.2)

Each Booth Package will be decorated as pictured in the rendering in this Service Manual. Minor design modifications are possible. Additional furnishings/equipment may be ordered.

Graphics are not included in your package. You can add a graphic to your booth sign for an additional fee of $375 per sign. If you bring your own graphics or decorations, they must be easily removable; nails or other items that destroy the wall panels are prohibited. If wall panels or furniture are damaged, the exhibitor will be invoiced for the damaged item.

You will receive a detailed construction plan of your booth to determine the exact layout of your space and graphic placement.

ISPA BEDDING CENTRE SERVICES

In addition to the Koelnmesse Management Team, a professional hostess/interpreter will service the pavilion.

PRESS CENTER

In the Press Center, members of the international press meet with exhibitors and pick up exhibitor press materials. Exhibitors are encouraged to rent a Press Box in the Press Center and place **press releases** in the Online Press Compartment to reach all important international journalists.

Note: The Online Press Compartment is included in your Marketing Package.

WIRELESS INTERNET SERVICE

Free wireless service will be available and can be used throughout the fairgrounds. You can order additional internet for your booth using the Internet/Wifi Rental form.

2025 INTERZUM USA PAVILION & ISPA PAVILION
BOOTH PACKAGE

Items and services that are included in the price of your pavilion booth package:

All booth sizes are available

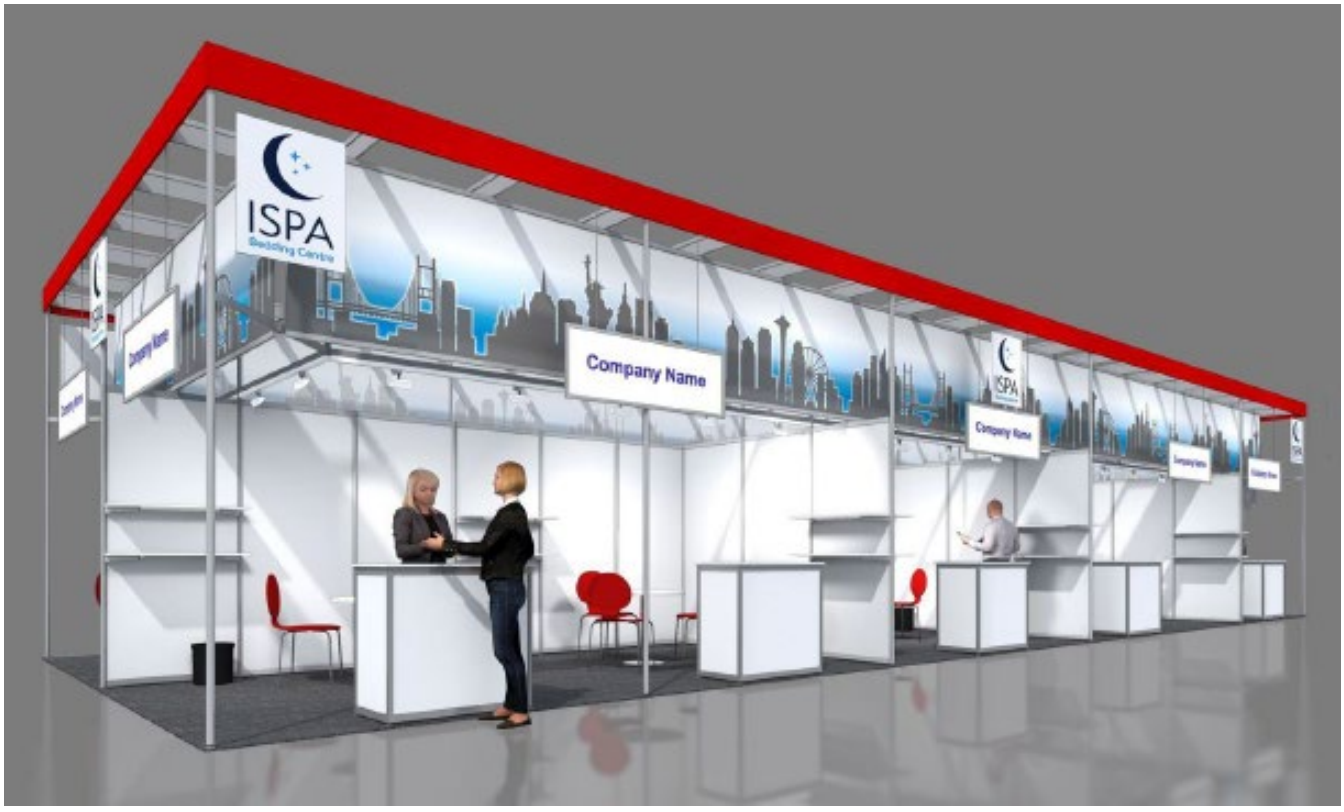
BOOTH CATEGORIES	Less than 12 sqm	12 to 24 sqm	More than 24 sqm
Carpeting	yes	yes	yes
LED Spotlights	1 per 3 sqm		
Table, round, plate white	1	1	2
Chairs, rack chrome, seat wooden optic	2	3	6
System Info Counter	1	1	2
Shelves, white	2	4	6
Outlet 220 V at 500 watts	1	1	2
Paper basket (per each booth)	1	1	2

Every turnkey exhibit includes:

- **Grey** Carpet (#05)
- Exhibit space – walls **white** (height 2.50m)
- System construction **silver**, construction high 4.00m total
- Bridge with image banner over construction, show related photo & Company Name on LED panel
- Pre-show cleaning, daily cleaning & daily waste removal (FX & KM Inc.)
- Freight forwarding assistance (KM Inc.)
- Hotel booking service through our US/Canadian hotel partner agencies (KM Inc.)
- Pre-show and on-site assistance
- Alphabetical listing in show catalog (KM Inc.)

Lounge Services include:

- Bilingual Pavilion Staff (KM Inc.)
- Shared interpreter services (KM Inc.)
- Access to common lounge area with snacks and beverages (KM Inc.)
- Phone, Internet Service (KM Inc.)

USA Pavilion

ISPA Bedding Centre Pavilion